

SPECIAL REPORT

NRK Expands with DHY-03s

By Carl Gibbard

OSLO, Norway Norsk Rikskringkasting (NRK) in Norway is among the most successful public-service broadcasters in Europe.

Headquartered in Oslo, NRK operates three television channels, three major radio channels and several niche channels on radio, Internet, podcast and mobile phone.

This Norwegian giant has approximately 3,500 employees, 57 offices and is a founding member of the European Broadcasting Union (EBU).

Positive response

Egil Eide, product manager of Siv Ing Benum A/S, the Norwegian Sonifex distributor, is a continual supplier to NRK radio of Sonifex telephone hybrids, especially the DHY-03, the digital hybrid in our range.

As old hybrids need replacing, NRK replaces them with Sonifex models and, as new radio expansion occurs, it buys more Sonifex hybrids. NRK radio expansion has, in fact, been quite significant — in 2006, it launched three new digital radio stations.

ability of the hybrid to take calls on mobile phones or where there are other delays, for example on satellite and conference calls.

The feature set of the DHY-03 also includes input and output gain adjustment, input and output metering, conferencing, local/remote line hold switching, integrat-



The DHY-03 can recall signals from its memory buffer and allow for these delays without impairing performance.

ed auto-answer, automatic call disconnection, auto-ducking, DTMF tone recognition, a balanced mic/line input, a balanced

line output and serial control, with free-of-charge control software available on the Sonifex Web site.

Any good tradesman will use good tools and will pay a premium for quality equipment that offers long-lasting quality and performance benefits.

You can be sure that by using the Sonifex DHY-03 in your telephony setup, both your callers and listeners will be happy with the result.

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According to Eide, NRK uses Sonifex products because it is "always pleased" with the performance of the DHY-03s and has found them to be of good quality, reliable and easy to use.

Eide has also supplied the University of Stavanger, the Nordic Congress and Radio East, as well as other local radio stations, with Sonifex HY-03 analog hybrids, with feedback from the end users being the same positive response.

The DHY-03 hybrid has a number of features, which combine to offer probably the best rejection ratio of any hybrid at between 75 dB and 80 dB.

International settings and universal line compatibility allow a good technical impedance match with the line, no matter where it is in the world.

Performance benefits

Additionally, the unit has internal memory allowing echo cancellation to 127 ms and much improvement in the distortion of other mixed signals. This improves the

