

DISTRIBUTION NEWS

DMT STRIKES DISTRIBUTION DEAL WITH SONIFEX



Clement Choi of DMT and Marcus Brooke of Sonifex strike the deal

CHINA-HONG KONG: Sonifex products are now being exclusively distributed in China and Hong Kong through Digital Media Technology.

Founded in Hong Kong in 1990, DMT is one of the largest distributors in China representing a number of high-profile brands across markets including broadcast, audio post and recording and providing technical pre-sales and after-sales services in and around the Greater China region. 'Sonifex has a well-earned reputation for quality and reliability and we look forward to integrating their extensive range of products into our own to better provide real world, workable solutions for our clients,' said Clement Choi, MD of DMT. 'With its current range as the foundation

and some exciting future products in the pipeline, we are sure our relationship with Sonifex and our position in the market will grow.'

'As systems integration is a growing and important part of their operation, it was of paramount importance for DMT to find an appropriate product range that they could sell to dealers and also use in their own projects,' added Sonifex MD, Marcus Brooke. 'We are pleased to say that Sonifex has fulfilled their requirements. On our part, it has been crucial to engage a company with such immense broadcast experience of the Greater China market and with an impeccable track record.'

www.dmtpro.com

www.sonifex.co.uk