



Clement Choi, managing director of DMT (left) with Marcus Brooke, managing director of Sonifex

Sonifex signs distribution deal

Sonifex products are being distributed in China and Hong Kong exclusively through Digital Media Technology Co Ltd (DMT), thanks to a new agreement.

Founded in Hong Kong in 1990, DMT is one of the biggest distributors in China with three sales offices and 60 staff.

Clement Choi, managing director of DMT, said: "DMT is honoured and excited to have been appointed the exclusive distributor for Sonifex in China and Hong Kong. Sonifex has a well earned reputation for quality and reliability and we look forward to integrating its extensive range of products into our own, to better

provide real world, workable solutions for our clients. With Sonifex's current range as the foundation and some exciting future products in the pipeline, we are sure our relationship with the company and our position in the market will grow stronger."

Sonifex's Marcus Brooke added: "As systems integration is a growing part of its operation, it was of paramount importance for DMT to find an appropriate product range that it could sell to dealers and also use in its own projects. We are pleased to say that Sonifex has fulfilled their requirements. On our part it has been crucial to engage a company with such immense broadcast experience of the Greater China market."